

Ashley L. Talley

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OBJECTIVE

To advance into the education sector of the cosmetology industry; thereby, helping others to advance their careers and business within the same industry.

EXPERIENCE

Store Manager, Sport Clips, Asheville, NC- 2013- Present

Responsible for coaching, educating, and leading the store to be the best option for men's grooming in the Asheville market by following the Sport Clips client experience standard. Effectively build relationships with clients to keep them returning to the location. Grow sales through increasing upgrades and retail sales, as well as increasing client count through marketing both in store and in community. Recruiting prospective stylists through presentations to cosmetology students as a Sport Clips Ambassador including technical skill presentations. Create men's haircut styles through a variety of cutting techniques and tools with appropriate product recommendations. Scheduling stylists for client flow and growth to maximize sales and client retention. Analyze sales reports for both the store and stylist in order to coach and maximize team potential. Advanced from stylist to leadership position

Stylist, Regis Salons, Asheville, NC 2013

Cut, shape and trim client's hair, based on client consultation, using shears, feather razors, clippers, and trimmers. Provide color services including: dimensional, retouch, correctional, and fantasy color based on client's consultation and professional recommendations. Perform a variety of styling services including formal, blow dry, and thermal styling. Maintained a sanitary station and salon in accordance with NC Board of Cosmetic Arts

Server/ Bartender/ Host/ Trainer, Red Lobster, Asheville, NC 2006-2013

Provide a great guest experience by following service standards. Took orders, delivered guest orders, crafted bar beverages, and processed payments. Educated host and servers on the proper service steps established by the company.

EDUCATION

Carolina College of Hair Design, Asheville, NC Cosmetology

Belmont Abbey College, Belmont, NC Sociology

Highland School of Technology, Gastonia, NC High school/Financial Studies

SKILLS

Men's Clipper Cutting including fading, Strong Presentation Skills, Adept with Computer Hardware, Proficient in MS Office software, Strong analytical skills